

## Connective Corridor Working Group Recommendations

Committee	Recommendations/Outcomes	Status
Defining the Civic Strip	<ol style="list-style-type: none"> <li>(1) Preliminary urban design <i>kit of parts</i>;</li> <li>(2) Conceptual images for streetscape treatments, public space improvements, and lighting;</li> <li>(3) Street selections for the Civic Strip.</li> </ol>	<ul style="list-style-type: none"> <li>- Integrated kit of parts in schematic designs for Symphony Place;</li> <li>- County applied and received \$1.55 m in funding to develop the CS;</li> <li>- Street selections contained in draft scope of work for B&amp;L/Olin;</li> <li>- B&amp;L/Olin scope of work will include further analysis of materials for process of approvals;</li> <li>- Led to committee on maintenance strategies.</li> </ul>
Installations	<ol style="list-style-type: none"> <li>(1) Site selections for Urban Video Project site;</li> <li>(2) Conducted East Genesee design charrette - proposal for lighted prisms;</li> <li>(3) Site selections for lighted loops;</li> <li>(4) Next steps for bus route improvements: need smaller buses, smart bus/GPS tracking systems, interactive displays.</li> </ol>	<ul style="list-style-type: none"> <li>- UVP launched in December 2008 with three sites and Civic Center planned in 2009;</li> <li>- 3 new Corridor buses with unique exterior designs launched in February 2009;</li> <li>- Centro RFP for “smart bus” technology drafted and expected to be released in 2009. RFP includes GPS tracking; real-time arrival/departure displays; on-board internet; ability to send out text messages and email updates; provisions to work with SU to develop new interactive display features.</li> </ul>
Public Art	<ol style="list-style-type: none"> <li>(1) Create an open, competitive curatorial process that invites creative thinking, engages the community, and focuses on site-specific improvements;</li> <li>(2) Select public art locations that (a) maximize public interaction and discovery; (b) highlights cultural destinations; (C) demarcates the Corridor; (d) interact with the artwork (don’t let the artwork or the location be generic);</li> <li>(3) Don’t set the budget too high so that it eliminates or discourages ideas; encourage a wide range of proposals from artists to not exceed \$250,000.</li> </ol>	<ul style="list-style-type: none"> <li>- B&amp;L/Olin to include public art in their design criteria for the Civic Strip and node development;</li> <li>- Proposal under development to create a “best practices” seminar for selection committee and City’s Public Art Commission...as a prelude to RFP selections.</li> </ul>

<p>Way finding and Signage</p>	<ol style="list-style-type: none"> <li>(1) <b>REMOVE</b> signage that duplicates or complicates new way-finding system;</li> <li>(2) <b>Demarcate</b> Corridor route;</li> <li>(3) <b>HIGHLIGHT</b> cultural areas, districts, assets, &amp; amenities;</li> <li>(4) <b>INFORM</b> users about significant historic sites and events through interpretive signage;</li> <li>(5) <b>MAINTAIN</b> the new signage and way-finding system;</li> <li>(6) <b>LOCATE</b> the Connective Corridor within the city and <b>DIRECT</b> people to it;</li> <li>(7) <b>REGULATE</b> the new signage and way-finding system to maintain its integrity;</li> <li>(8) <b>PREPARE</b> a “SCC: SWF USER’S MANUAL” for adjacent neighborhoods, districts etc.</li> </ol>	<ul style="list-style-type: none"> <li>- Integrated into B&amp;L/Olin Scope of Work;</li> <li>- Front door working group established to demarcate private properties w/ B&amp;L/Olin’s environmental graphic designer;</li> <li>- Maintenance committee established to develop and recommend policies.</li> </ul>
<p>Performance Art</p>	<ol style="list-style-type: none"> <li>(1) Begin with three nodes: Syracuse Stage, Columbus Circle, areas extending from Armory Square;</li> <li>(2) Create an outdoor mobile stage;</li> <li>(3) A citywide, annual, recurring event while students are in town;</li> <li>(4) Pursue income stream for programming;</li> <li>(5) Target diverse audiences: 40 below, families, faculty and students;</li> <li>(6) Enhance attractiveness of downtown generally;</li> <li>(7) Pursue food carts featuring the downtown restaurants;</li> <li>(8) Improve Corridor bus route, offer performances on the bus;</li> <li>(9) A “Long-scheduled” performance along the route at multiple locations;</li> <li>(10) Collaborate with City Parks (on spaces) and local artists and venues.</li> </ol>	<ul style="list-style-type: none"> <li>- Forman Park (near Stage), Near West “Link” currently under review for node development in B&amp;L/Olin scope; other locations being explored for possible nodes;</li> <li>- Columbus Circle to be addressed in Civic Strip design;</li> <li>- SU and Centro and currently reconfiguring Corridor bus route for Fall 09 launch – consolidated route running 7 days with park-n-ride.</li> </ul>